



# Sponsorship & Advertising Opportunities

## CSI 33RD ANNUAL TRAINING CONFERENCE

October 1 – 4, 2012

*Monte Carlo*

LAS VEGAS RESORT AND CASINO

**CRIME STOPPERS UNITED AROUND THE WORLD**

For more information or to become a sponsor

Please contact Conference Chairman Elaine Cloyd at

[ecloyd@crimestoppersusa.com](mailto:ecloyd@crimestoppersusa.com) or 620.662.2039



**CRIME  
STOPPERS  
INTERNATIONAL**

HELPING TO STOP, SOLVE AND  
PREVENT CRIME - TOGETHER

Hosted by:

**CRIME  
STOPPERS  
U•S•A**





# Crime Stoppers International Training Conference October 1–4, 2012 Las Vegas, Nevada

*Hosted by  
Crime Stoppers USA*

## Crime Stoppers USA Board Members

Chairman – K. Scott Abrams (WI)  
Vice Chairman – John Lamb (OK)  
Secretary – Chris Cameron (MI)  
Treasurer – James Chambers III (CA)  
Barb Bergin (FL)  
Michael Blatman (WA)  
Frank Boyd (TN)  
John Broad (MI)  
Richard Carter (TX)  
Elaine Cloyd (KS)  
Ron Conlin (WA)  
Sally Cox (CA)  
Don Everson (SD)  
Loren Hamilton (IL)  
Harvey Hilvitz (CO)  
Margaret Jones (MO)  
Cindy Kilgore (IN)  
Robert Mooney (DE)  
Estela Quintanilla (TX)  
Lisa Pisciotta (MO)  
James Taliaferro (LA)  
Maxine Thomas (NM)  
Janice Van Houten (ID)

January 2012

Dear Crime Stoppers Supporters and Friends,

Crime Stoppers USA is privileged to have the opportunity to host the 33<sup>rd</sup> Annual Crime Stoppers International Training Conference, October 1–4, 2012, in Las Vegas, Nevada, USA. Delegates coming from all over the world will include Crime Stoppers board members/volunteers, law enforcement, media partners, and corporate sponsors all dedicated to operating and supporting effective Crime Stoppers organizations.

This conference will provide participants a premier training and networking experience, so delegates will come away energized with a renewed passion and empowerment to help stop, solve, and prevent crime in their respective communities throughout the world.

Hosting such a valuable conference requires sponsorships to help sponsor the costs for the continued education and training of the delegates committed to keeping our communities a safe place to live, work, and conduct business. Please review the sponsorships available in this booklet and consider supporting the conference at the level that is best for you.

“The world is a dangerous place to live – not because of the people who are evil, but because of the people who don’t do anything about it.” —Albert Einstein

Thank you for getting involved. By working together, Crime Stoppers does make a difference. Because crime touches all lives, directly or indirectly, we greatly appreciate your all-important support!

*Elaine Cloyd*

2012 Conference Chair



## **Platinum Sponsor**

**\$25,000**

- Conference Platinum Sponsorship of all conference events
- Logo featured as a Platinum Sponsor in all conference promotional materials, program collaterals, and media releases
- Website recognition and direct link to sponsor's website through 2012
- Full page ad on either the inside front cover or back cover of the conference program
- Article and full page ad in Crime Stoppers USA's *Informer* quarterly newsletter
- Prominent placement and visible branding of name and logo as a Platinum Sponsor on all venue signage
- Four full registrations to the conference
- Special introduction at the conference
- Exhibit table for three days of the conference
- Opportunity to include materials/gifts in the conference tote bags
- Priority supporter opportunities at future meetings
- Receive the Crime Stoppers USA's *Informer* quarterly newsletter through 2012



---

## Gold Sponsor

---

**\$15,000**

---

- Conference Gold Sponsorship of all conference events
- Logo featured as a Gold Sponsor in all conference promotional materials, program collaterals, and media releases
- Website recognition and direct link to sponsor's website through 2012.
- ¾-page ad in the conference program
- Prominent placement and visible branding of name and logo as a Gold Sponsor on all venue signage
- Article and ¾-page ad in Crime Stoppers USA's *Informer* quarterly newsletter
- Three registrations to the conference
- Special introduction at the conference
- Exhibit table for three days
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's *Informer* quarterly newsletter through 2012

---

## Silver Sponsor

---

**\$10,000**

---

- Conference Silver Sponsorship of all conference events
- Logo featured as a Silver Sponsor in all conference promotional materials, program collaterals, and media releases
- Website recognition and direct link to sponsor's website through 2012.
- ½-page ad in the conference program
- Prominent placement and visible branding of name and logo as a Silver Sponsor on all venue signage
- ½-page ad in Crime Stoppers USA's *Informer* quarterly newsletter
- Two registrations to the conference
- Exhibit table for three days
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's *Informer* quarterly newsletter through 2012



---

## **President's Reception & Gala Sponsor**

---

**\$8,000**

---

This is a sponsorship of the President's Reception & Gala Event held the closing night of the conference. Participants will enjoy the reception, dinner, a program and entertainment.

- Recognition from the podium
- Prominent placement of name/logo as a President's Reception & Gala Sponsor on event signage and printed materials
- ¼-page advertisement in the conference program
- Website recognition and direct link to sponsor's website through 2012
- One full registration
- ¼-page ad in Crime Stoppers USA's *Informer* quarterly newsletter
- Eight invitations to the President's Reception
- Reserved table with seating for eight at the Gala dinner
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's *Informer* quarterly newsletter through 2012

---

## **Meet & Greet Sponsor**

---

**\$7,500**

---

This is a sponsorship of Monday night's opening networking event.

- Recognition from the podium
- Prominent placement of name/logo as a Meet & Greet Sponsor on event signage and printed materials
- ¼-page advertisement in the conference program
- Website recognition and direct link to sponsor's website through 2012
- One full registration
- ¼-page ad in Crime Stoppers USA's *Informer* quarterly newsletter
- Eight tickets to the Meet and Greet networking event
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's *Informer* quarterly newsletter through 2012



---

## Training, Luncheon, or Transportation Sponsor

---

**\$5,000**

---

Select one of these sponsorship areas with the following benefits

- Recognition from the podium
- Prominent placement of name/logo as a sponsor on event signage and printed materials
- 1/8-page advertisement in the conference program
- Website recognition and direct link to sponsor's website through 2012
- One full registration
- Exhibit table for three days
- 1/8-page ad in Crime Stoppers USA's *Informer* quarterly newsletter
- Receive Crime Stoppers USA's *Informer* quarterly newsletter through 2012
- Opportunity to include materials/gifts in the conference tote bags

**Training:** Logo displayed in one of the training rooms prior to training and recognition from the podium

**Luncheon:** Logo displayed during one of the luncheons and recognition from the podium

**Transportation:** Logo on transportation instructions

---

## Breakfast, Coffee Break, Notebook, or Tote Bag Sponsor

---

**\$2,500**

---

Select one of these sponsorship areas with the following benefits

- Name featured as a Sponsor on signage at the conference
- Business card sized ad in conference program
- Website recognition and direct link to sponsor's website through 2012
- One full conference registration or exhibit table for three days
- Opportunity to include materials/gifts in the conference tote bags
- Receive Crime Stoppers USA's *Informer* quarterly newsletter through 2012

**Breakfast:** Logo displayed during one of the breakfasts and recognition from the podium

**Coffee Break:** Logo table tent near coffee break refreshments

**Notebook:** Name listed as a sponsor on notebooks

**Tote Bag:** Name listed as sponsor on tote bags



---

## **Lanyard Sponsor**

---

**\$2,000**

---

- Name or logo on the lanyard that is worn by every participant
  - Exhibit table for three days
  - Website recognition and direct link to sponsor's website
  - Name/logo in conference program (business card sized)
  - One full conference registration
  - Receive Crime Stoppers USA's *Informer* quarterly newsletter
  -
- 

## **Fight Crime Sponsor**

---

**\$1,000**

---

- Your company or organization would like to help sponsor the Crime Stoppers International Conference with a \$1,000 donation
  - Name and contact information printed in the conference program
  - Two tickets to one luncheon of your choice or an exhibit table for three days
  - Receive Crime Stoppers USA's *Informer* quarterly newsletter
- 

---

## **Exhibitor**

---

**\$1,500**

---

- Exhibit table for three days
  - Name and contact information printed in conference program
  - Website recognition and direct link to exhibitor's website
  - One full conference registration
  - Receive Crime Stoppers USA's *Informer* quarterly newsletter
- 

## **Crime Doesn't Pay Sponsor**

---

**\$500**

---

- Your company or organization would like to help sponsor the Crime Stoppers International Conference with a \$500 donation
  - Name and contact information will be printed in the conference program
  - Receive Crime Stoppers USA's *Informer* quarterly newsletter
- 

*For more information or to become a sponsor, please contact Conference Chairman Elaine Cloyd at [ecloyd@crimestoppersusa.com](mailto:ecloyd@crimestoppersusa.com) or (620) 662 2039.*



## Sponsorship Agreement

### 1) Select sponsorship option

<input type="checkbox"/>	<b>Platinum Sponsor</b>		<b>\$25,000</b>		
<input type="checkbox"/>	<b>Gold Sponsor</b> \$15,000	<input type="checkbox"/>	<b>Silver Sponsor</b> \$10,000	<input type="checkbox"/>	<b>President's Reception &amp; Gala Sponsor</b> \$8,000
<input type="checkbox"/>	<b>Meet &amp; Greet Sponsor</b> \$7,500	<input type="checkbox"/>	<b>Training Sponsor</b> \$5,000	<input type="checkbox"/>	<b>Luncheon Sponsor</b> \$5,000
<input type="checkbox"/>	<b>Transportation Sponsor</b> \$5,000	<input type="checkbox"/>	<b>Breakfast Sponsor</b> \$2,500	<input type="checkbox"/>	<b>Coffee Break Sponsor</b> \$2,500
<input type="checkbox"/>	<b>Notebook Sponsor</b> \$2,500	<input type="checkbox"/>	<b>Tote bag Sponsor</b> \$2,500	<input type="checkbox"/>	<b>Lanyard Sponsor</b> \$2,000
<input type="checkbox"/>	<b>Exhibitor Sponsor</b> \$1,500	<input type="checkbox"/>	<b>Fight Crime Sponsor</b> \$1,000	<input type="checkbox"/>	<b>Crime Doesn't Pay Sponsor</b> \$500

### 2) Fill in your contact information and billing address

**Name /** \_\_\_\_\_

**Company /** \_\_\_\_\_ **Billing Address /** \_\_\_\_\_

**City /** \_\_\_\_\_ **State /** \_\_\_\_\_ **Zip /** \_\_\_\_\_

**Phone /** \_\_\_\_\_ **Cell /** \_\_\_\_\_ **Fax /** \_\_\_\_\_

**Email /** \_\_\_\_\_ **Website /** \_\_\_\_\_

### 3) Choose a payment option

- Sponsorship check enclosed payable to Crime Stoppers USA, Inc.
- Invoice us (date: \_\_\_\_\_)
- Charge my credit card

<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa Card	<input type="checkbox"/> Discover	
Card #		Exp Date & CCV #	
Printed Name of Cardholder			
Authorized Signature			